



PRESS RELEASE

17 JUNE 2016

Lagardère Travel Retail and Hachette Australia & New Zealand sleep out to put an end to homelessness

On Thursday the 23rd of June, business partners and fellow members of the Lagardère group, Lagardère Travel Retail and Hachette ANZ, will band together to sleep alongside other business, community, and government leaders at the Vinnies CEO Sleepout.

From Lagardère Travel Retail, CEO Matthieu Mercier will be sleeping out in Sydney, while Regional Manager Shane Minors will be representing the company in Queensland. Managing Directors of Hachette Australia & New Zealand, Louise Sherwin-Stark and Justin Ractliffe, will also be spending the night in Sydney.

The Lagardère Travel Retail and Hachette Australia & New Zealand team are striving to raise \$15,000 to help Vinnies provide immediate relief of people in crisis, and to break the cycle of poverty and homelessness.

This will be the third CEO Sleepout for Matthieu, and he speaks of the event in high regard. “My experiences in the CEO Sleepout are so valuable to me, as they have given a brief glimpse into what it must truly feel like to roll out a sleeping bag and settle in on the street for the night, while watching others head back to their homes and families.”

Matthieu also adds, “In the years that I have participated in the CEO Sleepout, I have been continually impressed by the amount of support that our employees and business partners have given to this initiative. It’s clearly a cause that everybody embraces, and the team effort we all put into this event makes it all the more worthwhile”.

Experience new horizons, every day.



Managing Directors of Hachette ANZ, Justin and Louise, commented, "We're delighted to join Matthieu in his team and help raise funds for such a worthy cause."

St Vincent de Paul Society Queensland CEO, Peter Maher, said the Vinnies CEO Sleepout is a great opportunity for business, community and government leaders to come together to make a real difference in the lives of those who are less fortunate.

"This year, we want people to understand the true reality of homelessness," Mr Maher said.

"Approximately 27 per cent of Australia's homeless are children, and 23 per cent are faced with this situation due to domestic and family violence.

"Behind each statistic is the story of a fellow Australian- someone just like you and me- who has experienced the extreme isolation and desperation of homelessness."

Vinnies provides crisis accommodation to individuals experiencing homelessness, as well as advocacy support, budgeting services, living skills programs, emergency relief, transitional housing and access to programs that help rebuild lives.

To support the Lagardère Travel Retail and Hachette Australia & New Zealand team, please click on this [link](#).

END



Experience new horizons, every day.



ABOUT LAGARDERE TRAVEL RETAIL: With 3,2 billion euros 100% managed sales in 2014 and a presence in 30 countries, 150 airports and 700 train stations in EMEA, North America and ASPAC, Lagardère Travel Retail is a pioneering and leading travel retail player with global reach. Operating stores in travel essentials, duty free and luxury and foodservice, Lagardère Travel Retail offers a complete range of products and services to satisfy each and every traveller all along his journey. Beyond its three businesses expertise, as a multi-specialist assembler, Lagardère Travel Retail creates value-added opportunities in each location.

In Asia Pacific, Lagardère Travel Retail operates over 300 outlets in 16 airports, supported by professional local teams in Australia, New Zealand, New Caledonia, Singapore, Malaysia, Hong Kong, China and India



PRESS CONTACT

Janette Doolan, Communications Manager

+61 2 8218 1142 • j.doolan@lagardere-traspac.com

www.laspac.com

Experience new horizons, every day.

Lagardère
TRAVEL RETAIL