

## PRESS RELEASE

### A milestone achievement for Lagardère Travel Retail at Adelaide Airport

FOR IMMEDIATE RELEASE

7 March 2019

The travel retailer has been awarded the new Duty Free and International F&B concessions at Adelaide Airport.

The new nine-year concession will more than double the existing retail space for duty free and F&B bringing new concepts to the Airport.

As part of the major terminal redevelopment at Adelaide Airport, Lagardère Travel Retail will bring *Aelia Duty Free* in both arrivals and departures and a flagship bar and café within international departures to be known as *Hills Kitchen & Bar*. The openings will be staggered over the next 24 months.

Covering over 1700 sqm of retail space in the international terminal, the new offerings will showcase the best of the South Australian region, together with the best national and international global brands.

**Przemyslaw Lesniak**, CEO of Lagardère Travel Retail in Pacific, says the company has enjoyed a strong and successful partnership with Adelaide Airport since 1997, and this win is a significant milestone for the group.

“The trusting partnership is strong, and together with Adelaide Airport’s vision to bring an innovative and unique retail experience to showcase the best of SA, we look forward to delivering exactly that to the travellers through Adelaide Airport in the major terminal redevelopment,” he said.

Driven by the Four Key Pillars of Aelia Duty Free; The Art of the Gift, Facilitation, Care and Here & Nowhere Else, the store will showcase a strong element of local sense of place through a range of local products, supported by unique design elements.







Hills Kitchen & Bar will be the perfect place to relax and unwind while enjoying a glass of regional SA wine and a bite to eat before taking a long-haul international flight. The name evokes the wonderful lifestyle of this famous region and the foodies will not be disappointed with the seasonal produce and locally based menu on offer.



**Paul Ryan**, Chief Strategy & Development Officer for Lagardère Travel Retail in Pacific region, says every detail was considered when tendering for multiple concessions.

"We look at how a connected retail journey would be experienced in such a unique airport as Adelaide Airport, both in-store and online. We worked very closely with our local product partners to ensure our offer showcases the best of the best of South Australia's regions, and with our global partners to bring the best of the world," he said. "The offer is tailored specifically to bring the unique experience of visiting South Australia through store design, in-depth product ranging, visual merchandising and outstanding customer service engagement."

**John Pearce**, Adelaide Airport's Head of Retail and Commercial – Terminal, says the partnership will ultimately benefit travellers and visitors to the airport.

"Adelaide Airport is delighted to continue our strong partnership with Lagardère," he said.

"Lagardère has an outstanding global record when it comes to travel retail, so we look forward to a world-class offering that will enhance the experience of travellers and visitors even further when they come to Adelaide Airport."

Lagardère Travel Retail operate 13 stores within Adelaide Airport covering Travel Essentials, Duty Free & Fashion and Foodservices.

The new stores will open throughout 2020 and early 2021.

---

#### ABOUT LAGARDERE TRAVEL RETAIL

One of the four divisions of the Lagardère group, Lagardère Travel Retail is a pioneering global leader in the travel retail industry. Operating 4,400 stores across Travel Essentials, Duty Free & Fashion and Foodservice in airports, railway stations and other concessions in 34 countries worldwide, Lagardère Travel Retail generates €4.5 bn sales (managed 100%).

Lagardère Travel Retail has a unique holistic approach aimed at exceeding travellers' expectations throughout their journey, and optimizing landlords' assets and partners' brands.

In Asia Pacific, Lagardère Travel Retail operates over 300 outlets in 16 airports, supported by professional local teams in Australia, New Zealand, New Caledonia, Singapore, Malaysia, Hong Kong, China and India.

**Contact:** Paul Ryan, Chief Strategy & Development Officer • [p.ryan@lagardere-traspac.com](mailto:p.ryan@lagardere-traspac.com)

---