



PRESS RELEASE

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Lagardère Travel Retail secures renewal of RELAY stores in Auckland Airport

Lagardère Travel Retail has successfully renewed its 5 store concession for the world market leading RELAY concept in Auckland Airport, in what was a very competitive tender process.

Having operated in Auckland Airport since 2011, Lagardère Travel Retail will introduce the latest global evolution of the RELAY brand to New Zealand.

“This win signals a strong and successful partnership with Auckland Airport,” says Lagardère Travel Retail CEO of Pacific, Matthieu Mercier. *“We are more than ready to introduce to the Pacific region the latest evolution and innovative RELAY, and look forward to these new developments complementing the existing 16 stores we currently operate within Auckland Airport.”*

The 5 RELAY concessions will cover approx. 900m² retail space across both the International and Domestic Terminal; four sites within the International Terminal and one within the Domestic Terminal, complementing the existing HUB convenience offer currently operated by Lagardère Travel Retail.

Auckland Airport’s General Manager Retail and Commercial, Richard Barker commented: *“We are pleased to announce that after a very competitive tender, Lagardère Travel Retail has successfully retained the travel essentials business at Auckland Airport. With a proven track record operating the RELAY brand and with innovative plans for the future we are thrilled to have Lagardère Travel Retail as our business partner.”*

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With a freshly updated brand logo and attractive store features, RELAY will bring to Auckland Airport a localised sense of place, while continuing to offer passengers everything they need for their journey in one store through a wider range of offers, simple store navigation, bolstered by optimised and exclusive products and promotions.

The new concession will commence in April 2018 for a 6 year period.

This win follows on from recent New Zealand renewals at both Christchurch Airport and Wellington Airport for 6 RELAY stores earlier in the year.



ABOUT LAGARDERE TRAVEL RETAIL:

With 4 billion euros 100% managed sales in 2015 and a presence in 32 countries, 230 airports and 700 train stations in EMEA, North America and ASPAC, Lagardère Travel Retail is a pioneering and leading travel retail player with global reach. Operating stores in travel essentials, duty free and luxury and foodservice, Lagardère Travel Retail offers a complete range of products and services to satisfy each and every traveller all along his journey. As a multi-specialist retailer, beyond the expertise within its 3 business lines, Lagardère Travel Retail creates value-added opportunities in each location.

In Asia Pacific, Lagardère Travel Retail operates over 300 outlets in 16 airports, supported by professional local teams in Australia, New Zealand, New Caledonia, Singapore, Malaysia, Hong Kong, China and India.

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