



# PRESS RELEASE

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## Lagardère Travel Retail Extend Successful Partnership with Christchurch Airport

The travel retailer has been successful in extending the partnership with Christchurch Airport through the renewal of 3 RELAY stores, as well as the addition of 2 of their well-recognised concepts, tech2go and Sunglass Hut.

By offering new, exciting and innovative brands across the multi user terminal, Lagardère Travel Retail will enhance and align the retail offer for the growing passenger numbers travelling through the airport.

The retailer has successfully renewed and extended their agreement for the 3 existing RELAY stores, covering both the Domestic and International terminals. RELAY offers all the travel essential requirements, including books, news, confectionery and travel accessories, as well as Lotto and NZ Postal services for both customers and airport community alike. The stores will all undergo a refresh over the next 12 months.

Matthieu Mercier, CEO of Lagardère Travel Retail in the Pacific Region says the partnership with Christchurch Airport has been extremely successful since 2011, and it's extremely pleasing that this partnership will continue.

"To renew our well known RELAY brand, as well as bring exciting new concepts to Christchurch Airport will offer passengers access to innovative new retail offers, world class brands and award winning customer service", says Matthieu Mercier.

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The introduction of tech2go, the leader in tech accessories in travel retail, is the second standalone tech2go store in New Zealand. The 40m<sup>2</sup> store presents travellers with a wide range of the latest on-trend technology and accessories, perfect for gifting, self-gifting or items to aid them on their travels. tech2go is accessible and modern and home to some of the biggest brands in the industry including Sennheiser, Audio Technica, Philips, Plantronics and Cygnett. With dedicated and well trained staff, tech2go brings to Christchurch Airport an exciting and world class tech offer.

Joining these concepts is globally recognised brand, Sunglass Hut. Offering a comprehensive, fashionable and leading range of eyewear such as Ray-Ban, Oakley, Tiffany, Michael Kors and Tom Ford, passengers will find a fun, highly engaging shopping experience in this 40m<sup>2</sup> standalone store.

Christchurch Airport's Manager Terminal Customer Experience, Craig Dunstan, has congratulated Lagardère Travel Retail on delivering three exceptional new stores.

"Our team is excited to see the stores open. Their modern, innovative fit out and offering is outstanding and further enhances our retail offering. The feedback received to date has been excellent and leaves us in no doubt that the stores will be very popular with the millions of visitors we welcome to the terminal every year."

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The innovative retailer continues to evolve its portfolio of stores to align and connect closely with both the terminal objectives for Christchurch Airport, and its passengers.

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#### **ABOUT LAGARDERE TRAVEL RETAIL:**

*With 4 billion euros 100% managed sales in 2015 and a presence in 31 countries, 220 airports and 700 train stations in EMEA, North America and ASPAC, Lagardère Travel Retail is a pioneering and leading travel retail player with global reach. Operating stores in travel essentials, duty free and luxury and foodservice, Lagardère Travel Retail offers a complete range of products and services to satisfy each and every traveller all along his journey. As a multi- specialist retailer, beyond the expertise within its 3 business lines, Lagardère Travel Retail creates value-added opportunities in each location.*

*In Asia Pacific, Lagardère Travel Retail operates over 300 outlets in 16 airports, supported by professional local teams in Australia, New Zealand, New Caledonia, Singapore, Malaysia, Hong Kong, China and India.*

#### **PRESS CONTACT**

**Janette Doolan, Communications Manager**

[j.doolan@lagardere-traspac.com](mailto:j.doolan@lagardere-traspac.com)

[www.lagardere-traspac.com](http://www.lagardere-traspac.com)

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